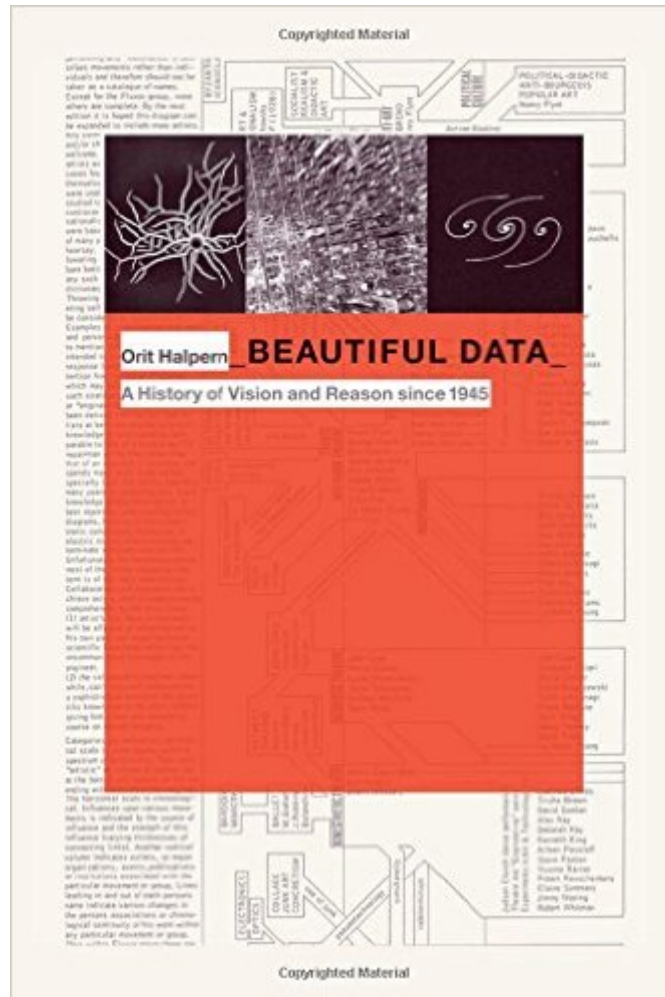


The book was found

Beautiful Data: A History Of Vision And Reason Since 1945 (Experimental Futures)



Synopsis

Beautiful Data is both a history of big data and interactivity, and a sophisticated meditation on ideas about vision and cognition in the second half of the twentieth century. Contending that our forms of attention, observation, and truth are contingent and contested, Orit Halpern historicizes the ways that we are trained, and train ourselves, to observe and analyze the world. Tracing the postwar impact of cybernetics and the communication sciences on the social and human sciences, design, arts, and urban planning, she finds a radical shift in attitudes toward recording and displaying information. These changed attitudes produced what she calls communicative objectivity: new forms of observation, rationality, and economy based on the management and analysis of data. Halpern complicates assumptions about the value of data and visualization, arguing that changes in how we manage and train perception, and define reason and intelligence, are also transformations in governmentality. She also challenges the paradoxical belief that we are experiencing a crisis of attention caused by digital media, a crisis that can be resolved only through intensified media consumption.

Book Information

Series: Experimental Futures

Paperback: 352 pages

Publisher: Duke University Press Books (January 9, 2015)

Language: English

ISBN-10: 0822357445

ISBN-13: 978-0822357445

Product Dimensions: 6.1 x 0.8 x 8.9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #404,250 in Books (See Top 100 in Books) #123 in Books > Computers & Technology > Computer Science > Information Theory #453 in Books > Engineering & Transportation > Engineering > Reference > History #2623 in Books > Science & Math > Technology

[Download to continue reading...](#)

Beautiful Data: A History of Vision and Reason since 1945 (Experimental Futures) Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) Data

Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse and Data Vault Mondo
Nano: Fun and Games in the World of Digital Matter (Experimental Futures) Staying with the
Trouble: Making Kin in the Chthulucene (Experimental Futures) Crisis and Crossfire: The United
States and the Middle East Since 1945 (Issues in the History of American Foreign Relations) The
Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences Big Data For
Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For improved Business
Performance, Life Decisions & More! South Korea since 1980 (The World Since 1980) Experimental
Psychology (PSY 301 Introduction to Experimental Psychology) Greenberg's Repair and Operating
Manual for Lionel Trains, 1945-1969: 1945-1969 (Greenberg's Repair and Operating Manuals) A
Beautiful Wedding: A Beautiful Disaster Novella (Beautiful Disaster Series) Revolutionary Dreams:
Utopian Vision and Experimental Life in the Russian Revolution Big Data, MapReduce, Hadoop,
and Spark with Python: Master Big Data Analytics and Data Wrangling with MapReduce
Fundamentals using Hadoop, Spark, and Python LEARN IN A DAY! DATA WAREHOUSING. Top
Links and Resources for Learning Data Warehousing ONLINE and OFFLINE: Use these FREE and
PAID resources to Learn Data Warehousing in little to no time Discovering Knowledge in Data: An
Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining) Data Just
Right: Introduction to Large-Scale Data & Analytics (Addison-Wesley Data and Analytics) Handbook
of Optics, Third Edition Volume III: Vision and Vision Optics(set) The 15 Minute Focus: SPORTS
VISION: Exercises For Improving Peripheral Vision, Hand-Eye Coordination, and Tracking Ability
(The 15 Minute Fix Book 14) Eyesight: How to Naturally Improve Vision - Proven Quick Tips to
Improve Eyesight Vision in 30 Days or Less (eyesight improvement, eyesight cure, better eyesight)

[Dmca](#)